



## The ABR® Designation: For Real Estate Buyer Agents

The Accredited Buyer's Representative (ABR®) designation is designed for real estate buyer agents who focus on working directly with buyer-clients. When you decide to [earn your ABR®](#), you gain:

- Valuable real estate education that elevates your skills and knowledge in the eyes of home buyers.
- Ongoing specialized information, programs and updates that help you stay on top of the issues and trends in successfully representing home buyers.
- Access to REBAC [members-only marketing tools and resources](#), which provide an additional competitive edge.

[ABR® designation requirements are listed here.](#)

*The ABR® designation helped me take my business to a new level. I immediately began using the principles I learned and they worked! I had a buyer appointment 2 weeks after I took the class and by the time we finished our conversation, they were asking me if they could sign the Buyer's Rep. I would highly recommend this class. It was worth every penny.*

*- M. Carmen Donaldson, ABR®, Keller Williams Realty Professionals, Spring, TX*